

Philadelphia Black Gay Pride Inc.
PRESENT
2010 PRIDE A DEEPER LOVE®

PRIDE Guide Advertising Rates

<input type="checkbox"/> Back Cover	\$600	<input type="checkbox"/> Full Page (5.5x8.5)	\$400
<input type="checkbox"/> Inside Front Cover	\$525	<input type="checkbox"/> Half Page (5.5x4.25)	\$220
<input type="checkbox"/> Inside Back Cover	\$525	<input type="checkbox"/> Quarter Page (2.75x4.25)	\$110
<input type="checkbox"/> Business Card	\$75		

Please attach camera ready artwork via hard copy, disc or electronic format to phillyblackpride@gmail.com.
The appropriate formats for both print and web advertising are: .tif, .eps or .jpg.
(Deadline for posting is April 1, 2010)

PLEASE RETURN THIS FORM IMMEDIATELY

Make checks payable to:
Philadelphia Black Gay Pride, Inc.
P.O. Box 40926, Philadelphia, PA 19107
1-800-877-7247 (PBG P)

Last Name: _____ First Name: _____

Company: _____ Title/Position: _____

Address: _____ Website: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

This document represents the Partnership/Sponsorship Development Program for the Philadelphia Black Gay Pride's Annual Celebration. It constitutes the entire agreement between the corporate/organizational partner/sponsor and PBGP. No different or additional oral representations are binding on either party.

Date: _____ Date: _____

X _____
Advertising Representative

X _____
PBG P Agent